VIMA Art Fair Announces Participants and Curatorial Project of its Inaugural Edition

16th-18th May 2025 Preview: 15th May 2025 The Warehouse by IT Quarter

Limassol, Cyprus

Maps

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Images: VIMA Art Fair location, The Warehouse by IT Quarter (Limassol, Cyprus). Courtesy of VIMA Art Fair and Ludovic Delalande, Curator, VIMA Art Fair Curatorial Project. Download the press kit HERE.

VIMA, the first international contemporary art fair in Cyprus has announced the participants of its inaugural edition and Paris-based curator Ludovic Delalande to conceive the fair's Curatorial Project.

VIMA Art Fair debuts from 16th-18th May 2025 (Preview 15th May) at The Warehouse by IT Quarter in Limassol, an ex-industrial building overlooking the Mediterranean Sea. In an intimate setting of up to 30 invited participants, the fair's first edition welcomes galleries, nonprofits, and artist-run spaces from Cyprus and 10 other countries across four continents. This reflects the island's unique position at the cultural and geographical crossroads of the Mediterranean and surrounding regions—a natural gathering place—in addition to VIMA's mission to foster connections between the fast-growing art ecosystems in Cyprus and those in nearby countries.

Participants (to date):

Alpha C.K. Art Gallery, (Nicosia) [KAPAZ art space (Nicosia) pop/off/art (Baku)

Art Seen by Maria Stathi(Nicosia) Galerie Tanit (Beirut, Munich) Sylvia Kouvali (Piraeus, London)

<u>The Breeder</u> (Athens) <u>Hot Wheels</u> (Athens, London) <u>Takeover</u> (Beirut)

<u>CALLIRRHOË</u> (Athens) <u>Kalfayan Galleries (</u>Athens, <u>The Third Line (Dubai)</u>

<u>Diatopos Art Centre</u> (Nicosia) Thessaloniki) Thousand Julys (Nicosia)

The Edit Gallery (Limassol) korai project space (Nicosia) Tiwani Contemporary (London,

<u>eins</u> (Limassol) <u>Marfa'</u> (Beirut) Lagos)

Eleftheria Tseliou Gallery Nika Project Space (Dubai) Window Project (Tbilisi)

(Athens) The Office Gallery (Nicosia)

Co-founders of the fair **Edgar Gadzhiev, Lara Kotreleva**, and **Nadezhda Zinovskaya** elaborate, "We are thrilled to be announcing such a strong, exciting, and diverse list of participants for VIMA's inaugural edition alongside an exhibition rooted in its surroundings by the brilliant Ludovic Delalande for our curatorial project.

Local galleries are already doing incredible work to promote artists, encourage dialogue, and engage viewers. We want VIMA to build on these efforts, further contributing to the broader growth of Cyprus's cultural infrastructure and art market. The timing for a fair feels right."

Curatorial Project

Titled 'The posterity of the sun' VIMA Art Fair's Curatorial Project is a site-specific presentation in the venue's outdoor space. Curated by Ludovic Delalande, the group exhibition will present innovative perspectives from the invited curator's recent time in Cyprus. Delalande says, "As a curator, I tend to conceive a project directly from its context. This opportunity has enabled me to discover Cyprus's truly dynamic art scene and to explore multiple narratives from a territory uniquely situated between the West and the East". Ludovic Delalande is curator based in Paris.

Parallel and Public Program

VIMA Art Fair offers participants, visitors, and the public, an inclusive, accessible, and meaningful entry point to contemporary culture in Cyprus. Curated activities across Limassol and Nicosia will be featured as part of the fair's Parallel and Public Program, which will initiate dialogue and foster cultural exchange.

These activities will include exhibitions, talks, performances, and more. Further information will be announced in due course at <u>vima.art</u>.

For local and international press inquiries, please contact Alexia Menikou | pr@vima.art / am@alexiamenikou.com

Opening Hours

15th May VIP Preview - 15:00 - 21:00

16th-17th May - 15:00 - 20:00

18th May - 12:00 - 18:00

For further information about the fair and how to purchase tickets please visit our website or contact info@vima.art.

Website / Instagram Vima.Art / @vima.artfair

NOTES TO EDITORS

About VIMA Art Fair

VIMA Art Fair is co-founded by **Edgar Gadzhiev**, **Lara Kotreleva** and **Nadezhda Zinovskaya**, with gallery participation and fair programming spearheaded by an expert committee comprising **Alexandros Diogenous** (Founder of Pylon Art & Culture, Co-founder of Limassol Art Walks), **Tasos Stylianou**, (Director and Co-founder of Limassol Art Walks and Gallerist), and **Andre Zivanari** (Founder and Director of Point Center for Contemporary Art, Nicosia).

Vima ($B\dot{\eta}\mu\alpha$), which in Greek means 'step' but also a 'podium' or 'platform', aspires to build bridges between the fast-growing art ecosystems in Cyprus and those in its neighbouring countries. Not entirely in the 'East' nor geographically 'West', it carves out a social space for interaction and practices of neighbourliness. Occupying this unique position, VIMA aims to offer participants and audiences alike, an inclusive, accessible, and engaging entry point to diverse cultural exchanges.

About the Location

VIMA will be held in The Warehouse by IT Quarter in an ex-industrial building overlooking the Mediterranean Sea. The building was originally part of the SODAP winery (Cooperative Organization for the Distribution of Viticultural Products), one of Cyprus' oldest wineries and an important piece of the island's cultural heritage.

Built shortly after the cooperative's founding in 1947, it reflected the architectural style of the time and served as the main production centre for processing grapes grown in the districts of Limassol and Paphos. Over time, the building began to deteriorate. Due to its aging structure and the need to meet modern production standards, it was eventually abandoned, marking an inevitable shift toward modern technology and upgraded facilities for wine production.